

Editorial

With its 4th Volume, the International Journal of Dev Sanskriti Vishwavidyalaya takes its leap forward in the very special month of Guru Purnima. Guided by the teachings of the spiritual master Yugrishi Pt. Shriram Sharma Acharya, this interdisciplinary journal has always strived for excellence and has offered a platform to the young aspirants to share their knowledge with other aspirants from similar disciplines; such as from Science, Spirituality, Yoga, Ayurveda, Indian Culture, Ancient scriptures and different other walks of life. Over the years, the journal has become a platform that has hosted different scholarly studies and has encouraged qualitative, quantitative, theoretical, and concept-based research articles related to the indigenous knowledge. With a comprehensive approach and a broader vision, this biannual Journal has been dedicated to the interdisciplinary researches and scholarly studies with special attention to the blends of science and spirituality. This is what makes it unique. The master always insisted that both oriental and occidental should come together and must emerge as the religion of 21st century.

This volume edifies its readers through an array of enlightening studies and research papers and tries to push the thinking limits further through its wide scope from Yoga philosophy to corporate management, from the impact of social media to women empowerment and psychological well being of the adolescents to the literature featuring the works on Puranas, Natyashastra and Ayurveda.

On one hand, where Santa Mishra and Jyoti Satpathy conducted a field investigation to find the correlation of age, Yoga and circadian Rhythm on attention, Manoj Deori and Sunil K. Behera did an exploratory study on the impact of social media on youth of Assam. While the empowerment of women is always a revolution which Shantikunj has been propagating since long, Shobhna Jeet highlights the role of women in the

nationwide achievements in the economic upfront and throws light upon micro financing regulations and address the monitoring and regulatory aspect in particular.

Bajrang Lal Atri digs deeper in the rich history and heritage of India and enlightens the readers with the unseen and the unknown. While most of us know the present day British version of the Indian history, Atri dwells deeper in the pages of ancient scriptures and Puranas and unfolds the glory of the nation. The Vedic symbol Om has become the subject of study to many scholars and Himani Anand didn't remain untouched as well. The researcher conducted the study of the affect of Om meditation on Psychological wellbeing of the adolescents and brings light to many.

Chanakya is a famous name that glitters in the modern Indian history and his principles and teachings have had time and again gained attention of the scholars and leaders. This International Journal incorporates the work of Siba P Rath who has very meticulously studied the western and Japanese system of management and then compared it with the Indian style of management through Chanakya and Arthashastra. The researcher in her paper titled "Chanakya Sutras and Arthashastra: The Gospels of Corporate Management for Modern Application" has examined these two applications in the contemporary context for corporate use.

Whereas, Urmila Pandey's work on Yoga Darshan actually tries to help the aspirants of the spiritual path learn the ways of how to break the realms of Chaturvyuhawad and tread the path of liberation; Biplab L Choudhury and Kapil K Bhattacharyya brings to the reader a model of communication that overcomes the limitations of Western approach and unveils a new approach based on Natyashastra in his work titled, "Communication from Indian Perspective with Special Reference to Nātyashāstra"

With the objective of highlighting the classification, synonyms, pharmacological actions as described in various *diseases*, and different formulations of *Trikatu* in ancient *Ayurvedic* literature in special reference of *Brihatrayi* and *Nighantus*, Bhavna Singh, Sarvadeo Upadhyaya and Sujata Nunna conducts a critical review of *Trikatu* in Ayurvedic classics. In yet another attempt of analyzing the status of women in social India in the 20th century, Rupal A Farista takes the interesting route of the short stories of Mulk Raj Anand and brings to the reader the social canvas of the 20th century.

Lastly, the eastern and Indian ethos are being underlined by Ankur Mehta in his paper “Strategic Business Unit to Spiritual Business Unit: A complete Organizational Transformation”, where the scholar has attempted to implement the postulates of *Yug Nirman* propagated by Yugrishi Pt Shriram Sharma Acharya and offer a model to practically incorporate them to check the governance related scandals and scams across the corporate corridors.

We hope this mix of interdisciplinary flavor will certainly bring home a lot of learning to all our readers and subscribers. Stay connected for more in the subsequent volumes. Finally we heartily congratulate and thank the reviewers and all the contributors. We also hope that this issue of Journal will inspire and generate interest among researchers, educators, policy makers and professionals to understand the significance of Indigenous knowledge in present era. We also thank all the readers and seekers for their valuable feedback to make the journal a more effective vehicle in the field of Indigenous knowledge.

Happy Guru Poornima,
Editor’s Desk